



New Zealand
Road Safety, Emergency
Response & Healthcare
Awards

NATIONAL AWARD
FOR
ROAD SAFETY
2026
APPLICATION FORM

The New Zealand Road Safety, Emergency Response and Healthcare Awards are for ordinary people doing exceptional work, day in, day out, across New Zealand.

The Awards are designed specifically for industry professionals in emergency services, hospital care, post hospital care, primary Healthcare, road safety and recognise those in the community who may otherwise not be acknowledged.

BACKGROUND

The New Zealand Road Safety, Emergency Response and Healthcare Awards and Medallion were established nationally in 2021, following the nationalisation of the Canterbury Road Trauma Awards.

NATIONAL AWARD FOR ROAD SAFETY

The National Award for Road Safety recognises outstanding achievements by industry professionals from non-profit organisations, and private and public organisations which improve road user safety through excellent practice, design or technical application in public education and prevention initiatives.

This may include initiatives across all modes of land transport and may include engineering and technology, network safety optimisation, demand management and road crash reduction.

The National Award for Road Safety may be Awarded for:

- Projects or programs that use innovative concepts at a local, regional or national level.
- Innovative management approaches to overcoming workplace road safety.
- Innovative interventions to an identified road trauma risk.
- Effective communication or marketing programmes or campaigns that promote safer roads and safer driving.
- Improved processes that significantly enhances road safety in areas such as planning, programming, project delivery, construction, and/or maintenance.
- Strengthened capacity for infrastructure, roadworks site safety, construction quality, data management, performance tracking, monitoring and evaluation
- Improvements generating greater public awareness that produces a positive change in transportation safety culture e.g. community events, media publications.
- Addressing an identified need, enhancing an outcome, or improving a product, service, process or system that as a direct result will benefit the wider community, particularly those in their region or nationally.
- Road safety initiatives, schemes or products that are proven to contribute to improved road safety, particularly for those in their region or nationally.

AWARD ENTRY GUIDANCE

In preparing an application, nominators should provide a clear and detailed account of the nominee's contribution and demonstrate how the project, programme, product, service or initiative meets the assessment criteria for the National Award for Road Safety.

Before completing the Application Form, please refer to the New Zealand Road Safety, Emergency Response and Healthcare Awards Criteria, Nomination and Evaluation Process.

Please ensure that:

- all required contact details are completed;
- Parts A–C of the Assessment Criteria are addressed;
- responses are supported by relevant evidence where available;
- the combined response to Parts A–C does not exceed 1,000 words; and
- any required supporting documentation is included with the application.

Links to relevant multimedia material may also be included within the application or supporting documentation.

A letter of management support is required for applications to the National Award for Road Safety.

Applications will be accepted from **Monday, 7 September 2026 until 11.59 pm on Sunday, 31 January 2027**. Due to the time required for the Executive Committee to review and evaluate applications, late submissions cannot be accepted.

Where an application involves multiple nominees, the details of each individual must be provided. Please contact the National Road Trauma Centre for guidance before submitting a group nomination.

The New Zealand Road Safety, Emergency Response and Healthcare Awards have an agreement with the New Zealand Honours Unit, Cabinet Office, that any significant or deserving nomination deemed by the Committee to meet the criteria for recognition by the New Zealand Royal Honours System, including the New Zealand Government Bravery Awards, the Applicant will be notified by the Committee by way of letter.

The formal decision to proceed with an Award nomination or withdraw the application, to instead nominate for a New Zealand Royal Honour, will be made by the applicant.

CONFIDENTIALITY

Upon receipt, applications are collated and prepared by the National Road Trauma Centre for presentation to the New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee.

All nominations are strictly confidential and the information provided will be used only to assist the Executive Committee in considering the merits of the nomination. The New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee keeps all nominations confidential to respect privacy. We ask for the cooperation of nominators and others involved in respecting this policy.

MORE HELP AND FURTHER INFORMATION

If you have any further questions, or require guidance in the preparation of the nomination, please contact:

Email: NZRSERHAwards@nationalroadtraumacentre.org.nz

Phone: 027 324 0918

NOMINATOR DETAILS

*** Title (Mr, Mrs, Ms, Dr, Prof, etc.)**

*** Surname**

*** Given Names**

*** Organisation/ Business Name**

*** Position Title**

*** Postal Address**

*** Suburb/City/Postcode**

*** Email**

*** Mobile**

Other Phone

Preference of Contact Home Phone / Mobile / Email

***Information is compulsory**

* Title (Mr, Mrs, Ms, Dr, Prof, etc.)

* Surname

* Given Names

* Organisation/ Business Name

* Position Title

* Postal Address

* Suburb/City/Postcode

* Email

* Mobile

Other Phone

Preference of Contact Home Phone / Mobile / Email

*Information is compulsory

NOMINEE/AWARD RECIPIENT DETAILS

ASSESSMENT CRITERIA

Applications may relate to projects, programmes, initiatives, products or services of any scale. Applications should clearly demonstrate how the work has contributed to improved road safety and the impact achieved locally, regionally or nationally within New Zealand.

Applications must address each of the assessment criteria below and provide appropriate evidence to substantiate the claims made. The Executive Committee will assess applications across three parts:

SECTION 1 - ROAD SAFETY

Your application must address each of the following criteria and provide evidence that substantiates its claims.

The criteria used to assess and judge the submissions are common practice for Awards of such caliber. For each nomination received, the Executive Committee will focus on the following:

PART A

Safety Concern Identified

PART B

Solutions Developed

PART C

Project Evaluation and Outcomes

SECTION 1 - ROAD SAFETY

PART A - SAFETY CONCERN IDENTIFIED

Please write in detail your response below (note 1,000 words maximum for Section 1 combined).

1. What road safety issue or challenge did the project, product or service seek to address?

2. Please outline how you were able to determine these issues or challenges existed?

3. What factors demonstrated the need for the project, product or service?

SECTION 1 - ROAD SAFETY

PART B - SOLUTIONS DEVELOPED

1. Please outline the development and delivery of the project, product or service?

What was the innovative project, product or service developed to address the safety concern?

2. What options did you consider?

Include solution development, how did you make your choice of option?

3. Who benefits from this project? How and why?

How does this align with the safe system principles and vision zero.

PART C - PROJECT EVALUATION AND OUTCOMES

1. How were the projects, product or services achievements assessed and/or measured?

Please outline how you have been able to demonstrate a reduction in deaths and serious injuries as a direct result of the project, product or service.

2. Please outline how the objectives (both in terms of project changes and road safety improvements) have been met.

3. How does this project contribute to the on-going improvement of road safety and casualty reduction?

4. How does the project, product or service align with Safe System principles and, where relevant, Vision Zero?

FURTHER INFORMATION AND GUIDANCE

For further information or guidance in preparing an application, please contact:

Email: NZRSERHAwards@nationalroadtraumacentre.org.nz

Phone: 027 324 0918

PUBLICATION AND COPYRIGHT

First published 2021. Revised 2026.

© Sarah Dean 2021. All rights reserved.

No part of this publication may be reproduced, modified or distributed by any means without the prior written permission of the copyright owner.

Issued by the Road Traffic Accident Trauma Charitable Trust trading as the National Road Trauma Centre, Christchurch, New Zealand.