



New Zealand
Road Safety, Emergency
Response & Healthcare
Awards



FREQUENTLY ASKED QUESTIONS

Frequently Asked Questions

1. What are the Awards?

The New Zealand Road Safety, Emergency Response and Healthcare Awards are designed specifically for industry professionals in emergency services, hospital care, post hospital care, road safety and those in the community who are contributing to improved road trauma outcomes who may otherwise not be acknowledged.

The Awards are a Nationalisation of the Canterbury Road Trauma Awards which were founded in 2017.

2. What are the Award Categories?

The New Zealand Road Safety, Emergency Response and Healthcare Awards has three Award categories:

- **National Award for Emergency Response and Healthcare** (formerly Canterbury Road Trauma Award for Public Service)
- **National Award for Road Safety** (formerly Canterbury Road Trauma Prevention Award)
- **National Award for Community Service** (formerly Canterbury Road Trauma Award for Community Service)

3. Who governs the Awards?

The Road Traffic Accident Trauma Charitable Trust trading as the National Road Trauma Centre ('Trust') governs the Awards.

The New Zealand Road Safety, Emergency Response and Healthcare (New Zealand Road Safety, Emergency Response and Healthcare) Awards Executive Committee are responsible for the Awards name, criteria and appointing the deserving Award recipients.

The Executive Committee comprises of experts with a diverse range of specialist backgrounds ranging from trauma medicine, orthopaedic surgery, risk management, emergency service to road safety.

4. What do Award Recipients Receive?

Award recipients receive a certificate and medallion for their meritorious efforts.

Frequently Asked Questions

5. Who can apply?

Studying the Awards criteria and reviewing previous Award recipients may help provide further insight.

Previous Award recipients include Police Officers from the Serious Crash Unit to Road Safety, Fire and Emergency New Zealand personnel, Trauma Nurse, Road Safety Specialists, Forensic Pathologist, St John personnel and even a road safety entrepreneur.

Former Award recipients have been recognised for the hours an individual or team have put into road trauma prevention to reduce serious injuries or harm or that of an individual in the community who has gone above and beyond at a road crash site.

6. How are the Awards funded?

All costs for the New Zealand Road Safety, Emergency Response and Healthcare Awards are met by the Trust, who run the Awards.

The relies entirely on support from Award sponsors, grants and members of the New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee voluntarily donate their time.

7. What media coverage do the Awards receive?

Receiving Awards do attract attention. In the past we have been grateful that our Awards receive multi media coverage.

8. May we use the official Awards logo for marketing purposes?

We are able to provide the Awards and Trust logo for marketing purposes. We just ask that you please follow the Awards guidelines and terms of use.

Please contact roadtraffict trauma@xtra.co.nz to obtain a copy.

9. What support is available during the submission process?

Should you have any need for help or support in preparing your nomination, or if you have any further questions please contact:

sarah@nationalroadtraumacentre.org.nz
027 324 0918.

Frequently Asked Questions

10. Does it cost to enter the Awards?

The Trust has ensured the New Zealand Road Safety, Emergency Response and Healthcare Awards are accessible to all. Neither the nominee nor the applicant (nominating person) will be charged.

The Awards ceremony is invitation only and there is no charge to attend.

11. What are the benefits of being an Award recipient?

There are many benefits of being an Award recipient. They include gaining instant credibility amongst your fellow peers, colleagues, mutual organisations and the wider public.

Not only do you gain instant credibility amongst your fellow peers, colleagues, mutual organisations and the wider public. A nomination alone, recognises exceptional work.

The National Award for Emergency Response and Healthcare and National Award for Road Safety are a celebration of the hours the individual or team have put into road trauma prevention through the reduction of serious injuries or harm. This can certainly significantly—and positively—impact employee satisfaction.

Some previous Award recipients have done exceptional work, day in and day out for a long time, without receiving the recognition they deserved.

12. Can one project or team be nominated for multiple categories?

Yes. If you find that your project or programme fits more than one category you can be nominated in all relevant categories. We suggest you contact the Awards Secretariat for further guidance.

Please read the category criteria closely to ensure that your project or person fits the specific criteria for each Award.

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13. Can multiple people nominate the same person or team?

Yes. The New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee will be aware that a nominee has been nominated more than once. This will not be considered as part of the judging criteria.

14. Can the same organisation be nominated in more than one category?

Yes. Some organisations provide many different services or are involved in many different areas of work. If the nominations in each category fit the criteria of the category, they will be considered.

15. What is the best way to encourage nominations?

We are asking you to call upon your colleagues, teams, or organisation to support Awards nominations.

The Trust will promote the Awards to wide range of government and non-government organisations from the healthcare, emergency service and road safety sectors providers, along with members of the public, to seek nominations.

We strongly recommend organisational management to take a proactive approach to encourage employees to put forward nominations.

Many organisations such as emergency service providers may also benefit from working in partnership with others to identify potential nominees. Historically, this has worked incredibly well.

For nominations for the Award for Community Service, we strongly encourage relevant authorities or members of the public who have particular knowledge of road crash incidents to make formal application. These Award recipients are generally un-noticed and are deserving of special acknowledgement for their meritorious efforts.

The nomination process has been designed to make it as easy as possible for individuals and organisations to make nominations.

Frequently Asked Questions

16. Do I need to advise the nominee they have been nominated?

Nominees do not need to notify Award recipients, however in order to provide a stronger nomination we suggest nominees should be informed that they are being nominated so they can be involved in their nomination prior to submission.

17. Can you supply extra nomination information as appendices, links or graphics?

To ensure that all nominations are assessed fairly and impartially, we ask that all nominations must use the same format.

Nominations for the National Award for Road Safety should be supported by information regarding the impact of the initiative in preventing road trauma (preferably the results of a post-implementation evaluation rather than a pre-implementation estimation), in the nation or region.

We may ask shortlisted nominees for further information after they have been announced for promotional use; this will not be used as part of the judging process.

18. Are letters of support necessary?

Letters of support for the National Award for Community Service are compulsory.

Such letters of support should be prepared in the context from those who support your nomination from a community perspective.

Management letters of support are compulsory for the National Award for Road Safety or the National Award for Emergency Response and Healthcare.

Please ensure your letter of support is from a business standpoint and is for validation of management endorsement and approval of the Award nomination.

Additional letters of support are not compulsory for the National Award for Road Safety or the National Award for Emergency Response and Healthcare.

Should you wish to provide additional letters of support we suggest you make contact with a well respected organisation with mutual interests or an individual within your organisation that would be willing to write a compelling letter of support.

Letters of Support are helpful as they provide approval of the nomination and validation of the Award nominees credentials.

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19. What should I consider when I solicit letters of support?

It is important that you provide your letter writers with supplemental material to aid them in their writing.

Please ensure letter writers are aware of your submission deadlines and are able to meet them.

A strong, persuasive letter of support provides the following:

- Concrete, tangible examples to support the nominee's credentials.
- Outlines nominees key recognitions or major milestones and achievements.
- Provides sufficient context of the nominee's achievements so the New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee are able to comprehend the significance and importance of their work or impacts that may not be self-evident to those outside that field.
- Provides evidence the nominee is at the top of their field or will assist with demonstrating they are developing programs or projects that will put them at the leading-edge in their field.

20. What detail should a strong letter of support include?

Template letters are available on the Trust website, robust letter of support that is one page in length and conforms to the nomination requirements.

- One paragraph introducing the nomination and the candidate.
- A brief description of the relationship between applicant/nominee (if required).
- A summary of the reasons for the nomination, utilising key words from the Awards criteria.
- Detail relevant qualities and achievements of the nominee, (if applicable).
- Toward the end of the letter, we suggest the writer highlights previous Awards and recognitions received, (if applicable).
- Conclude by reiterating how the nominee is the ideal candidate for the Award.

21. What is the deadline for nominations and are there extensions?

The deadline to submit nominations is **11.59pm on 30 September 2025.**

Due to the expected number of nominations and the time required to shortlist and judge them, extensions will not be possible.

MORE HELP AND FURTHER INFORMATION

If you have any further questions, or require guidance in the preparation of the nomination, please contact:

Email: NZRSERHAwards.Secretariat@nationalroadtraumacentre.org.nz
or sarah@nationalroadtraumacentre.org.nz
Phone: 027 324 0918

Issued by the Office of the Road Traffic Accident Trauma Charitable Trust trading as National Road Trauma Centre, Christchurch, New Zealand.

