New Zealand Road Safety, Emergency Response & Healthcare Awards

National Award for Road Safety

2026

Application Form

ROAD TRAFFIC ACCIDENT TRAUMA CHARITABLE TRUST TRADING AS
NATIONAL ROAD TRAUMA CENTRE

The New Zealand Road Safety, Emergency Response and Healthcare Awards are for ordinary people doing exceptional work, day in, day out, across New Zealand.

The Awards are designed specifically for industry professionals in emergency services, hospital care, post hospital care, primary Healthcare, road safety and recognise those in the community who may otherwise not be acknowledged.

Background

The New Zealand Road Safety, Emergency Response and Healthcare Awards and Medallion were established nationally in 2021, following the nationalisation of the Canterbury Road Trauma Awards.

National Award for Road Safety

The National Award for Road Safety recognises outstanding achievements by industry professionals from non-profit organisations, and private and public organisations which improve road user safety through excellent practice, design or technical application in public education and prevention initiatives.

This may include initiatives across all modes of land transport and may include engineering and technology, network safety optimisation, demand management and road crash reduction.

The National Award for Road Safety may be Awarded for:

- Projects or programs that use innovative concepts at a local, regional or national level.
- Innovative management approaches to overcoming workplace road safety.
- Innovative interventions to an identified road trauma risk.
- Effective communication or marketing programmes or campaigns that promote safer roads and safer driving.
- Improved processes that significantly enhances road safety in areas such as planning, programming, project delivery, construction, and/or maintenance.
- Strengthened capacity for infrastructure, roadworks site safety, construction quality, data management, performance tracking, monitoring and evaluation
- Improvements generating greater public awareness that produces a positive change in transportation safety culture e.g. community events, media publications.
- Addressing an identified need, enhancing an outcome, or improving a product, service, process or system that as a direct result will benefit the wider community, particularly those in their region or nationally.
- Road safety initiatives, schemes or products that are proven to contribute to improved road safety, particularly for those in their region or nationally.

Application Form Guide Only
This PDF is for guidance only. Please do not complete or submit it.
To submit a nomination, use the fillable Word form or the Online Entry option for your award category.

Award Entry Guidance

In preparing an application, nominators should provide a clear and detailed account of the nominee’s contribution and demonstrate how the project, programme, product, service or initiative meets the assessment criteria for the National Award for Road Safety.

Before completing the Application Form, please refer to the New Zealand Road Safety, Emergency Response and Healthcare Awards Criteria, Nomination and Evaluation Process.

Please ensure that:

- all required contact details are completed;
- Parts A–C of the Assessment Criteria are addressed;
- responses are supported by relevant evidence where available;
- the combined response to Parts A–C does not exceed 1,000 words; and
- any required supporting documentation is included with the application.

Links to relevant multimedia material may also be included within the application or supporting documentation.

A letter of management support is required for applications to the National Award for Road Safety.

Applications will be accepted from **Monday, 7 September 2026 until 11.59 pm on Sunday, 31 January 2027**. Due to the time required for the Executive Committee to review and evaluate applications, late submissions cannot be accepted.

Where an application involves multiple nominees, the details of each individual must be provided. Please contact the National Road Trauma Centre for guidance before submitting a group nomination.

→ **Who completes this form**
The nominator prepares the submission, enters both sets of contact details and checks the nominee?s credentials and supporting evidence for accuracy.

→ **Required endorsement**
Include a letter from the nominee?s manager that confirms their consent and gives concrete examples supporting the nomination. Additional letters are optional.

→ **Nominee notification**
The FAQ allows the nomination to remain confidential and recommends involving the nominee where appropriate. The Official Guide requires the nominee to agree to be contacted for verification. If you plan a confidential nomination, check with the Trust how to meet that requirement.

→ **Word limit and submission**
The form states 1,000 words and the Official Guide states 500 in total. Confirm the applicable limit with the Trust before submitting. Use the website nomination form, or contact the Trust if you need to submit on paper.

The New Zealand Road Safety, Emergency Response and Healthcare Awards have an agreement with the New Zealand Honours Unit, Cabinet Office, that any significant or deserving nomination deemed by the Committee to meet the criteria for recognition by the New Zealand Royal Honours System, including the New Zealand Government Bravery Awards, the Applicant will be notified by the Committee by way of letter.

The formal decision to proceed with an Award nomination or withdraw the application, to instead nominate for a New Zealand Royal Honour, will be made by the applicant.

Confidentiality

Upon receipt, applications are collated and prepared by the National Road Trauma Centre for presentation to the New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee.

All nominations are strictly confidential and the information provided will be used only to assist the Executive Committee in considering the merits of the nomination. The New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee keeps all nominations confidential to respect privacy. We ask for the cooperation of nominators and others involved in respecting this policy.

More Help and Further Information

If you have any further questions, or require guidance in the preparation of the nomination, please contact:

Email: sarah@nationalroadtraumacentre.org.nz
Phone: 027 324 0918

Nominator Details

→ **Nominator = the person submitting the nomination**
If you are completing and submitting this form, enter your own details here.

*** Title (Mr, Mrs, Ms, Dr, Prof, etc.)**

*** Surname**

*** Given Names**

*** Organisation/ Business Name**

*** Position Title**

*** Postal Address**

*** Suburb/City/Postcode**

*** Email**

*** Mobile**

Other Phone

Preference of Contact Home Phone / Mobile / Email

***Information is compulsary**

Nominee/Award Recipient Details

→ **Nominee = the person, team or organisation being put forward for the Award**
Enter their details here. If you are nominating yourself, enter your own details here too.

*** Title (Mr, Mrs, Ms, Dr, Prof, etc.)**

*** Surname**

*** Given Names**

*** Organisation/ Business Name**

*** Position Title**

*** Postal Address**

*** Suburb/City/Postcode**

*** Email**

*** Mobile**

Other Phone

Preference of Contact Home Phone / Mobile / Email

***Information is compulsary**

Assesment Criteria

Applications may relate to projects, programmes, initiatives, products or services of any scale. Applications should clearly demonstrate how the work has contributed to improved road safety and the impact achieved locally, regionally or nationally within New Zealand.

Applications must address each of the assessment criteria below and provide appropriate evidence to substantiate the claims made. The Executive Committee will assess applications across three parts:

Section 1: Road Safety

Your application must address each of the following criteria and provide evidence that substantiates its claims.

The criteria used to assess and judge the submissions are common practice for Awards of such caliber. For each nomination received, the Executive Committee will focus on the following:

PART A Safety Concern Identified

PART B Solutions Developed

PART C Project Evaluation and Outcomes

Award Examples

A road safety project or programme that addresses an identified road trauma risk, such as improving a high-risk road layout or delivering a safer-driving education campaign.

→ **Complete Parts A, B and C**
Use this form for a road safety initiative. Complete all three parts of Section 1. For a nomination in a different award category, use its own application form.

Section 1: Road Safety

Part A: Safety Concern Identified

Please write in detail your response below (note 1,000 words maximum for Section 1 combined).

1. What road safety issue or challenge did the project, product or service seek to address?

2. Please outline how you were able to determine these issues or challenges existed?

3. What factors demonstrated the need for the project, product or service?

→ **Part A | Describe the safety concern**
Identify the problem, where and who it affected, and the data or evidence that showed action was needed.

Section 1: Road Safety

Part B: Solutions Developed

1. Please outline the development and delivery of the project, product or service? What was the innovative project, product or service developed to address the safety concern?

2. What options did you consider? Include solution development, how did you make your choice of option?

3. Who benefits from this project? How and why? How does this align with the safe system principles and vision zero.

→ **Part B | Explain the solution**
Describe what was developed, why it was chosen, who did what, how it was delivered and who benefited.

Section 1: Road Safety

Part C: Project Evaluation and Outcomes

1. How were the projects, product or services achievements assessed and/or measured? Please outline how you have been able to demonstrate a reduction in deaths and serious injuries as a direct result of the project, product or service.

2. Please outline how the objectives (both in terms of project changes and road safety improvements) have been met.

3. How does this project contribute to the on-going improvement of road safety and casualty reduction?

4. How does the project, product or service align with Safe System principles and, where relevant, Vision Zero?

→ **Part C | Show what changed**
Give measured results and explain their relevance to preventing road trauma. Where available, use post-implementation evaluation and include dates, sources and a baseline for comparison.

Further Information and Guidance

For further information or guidance in preparing an application, please contact:

Email: sarah@nationalroadtraumacentre.org.nz
Phone: 027 324 0918

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First published 2021. Revised 2026.

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Issued by the Road Traffic Accident Trauma Charitable Trust trading as the National Road Trauma Centre, Christchurch, New Zealand.