



New Zealand
Road Safety, Emergency
Response & Healthcare
Awards



AWARD FOR
ROAD SAFETY

2025
APPLICATION FORM

The New Zealand Road Safety, Emergency Response and Healthcare Awards are for ordinary people doing exceptional work, day in, day out, across New Zealand.

The Awards are designed specifically for industry professionals in emergency services, hospital care, post hospital care, primary Healthcare, road safety and recognise those in the community who may otherwise not be acknowledged.

BACKGROUND

New Zealand Road Safety, Emergency Response and Healthcare Awards and Medallion was established in 2021 through the nationalisation of the Canterbury Road Trauma Awards. The New Zealand Road Safety, Emergency Response and Healthcare Awards are founded by the Road Traffic Accident Trauma Charitable Trust trading as National Road Trauma Centre.

NATIONAL AWARD FOR ROAD SAFETY

The National Award for Road Safety recognises outstanding achievements by industry professionals from non-profit organisations, and private and public organisations which improve road user safety through excellent practice, design or technical application in public education and prevention initiatives.

This may include initiatives across all modes of land transport and may include engineering and technology, network safety optimisation, demand management and road crash reduction.



The National Award for Road Safety may be Awarded for:

- Projects or programs that use innovative concepts at a local, regional or national level.
- Innovative management approaches to overcoming workplace road safety.
- Innovative interventions to an identified road trauma risk.
- Effective communication or marketing programmes or campaigns that promote safer roads and safer driving.
- Improved processes that significantly enhances road safety in areas such as planning, programming, project delivery, construction, and/or maintenance.
- Strengthened capacity for infrastructure, roadworks site safety, construction quality, data management, performance tracking, monitoring and evaluation
- Improvements generating greater public awareness that produces a positive change in transportation safety culture e.g. community events, media publications.
- Addressing an identified need, enhancing an outcome, or improving a product, service, process or system that as a direct result will benefit the wider community, particularly those in their region or nationally.
- Road safety initiatives, schemes or products that are proven to contribute to improved road safety, particularly for those in their region or nationally.



AWARD ENTRY GUIDANCE

In preparing an application, the Executive Committee requires a detailed account of the Applicant's contribution, particularly addressing how their service could be considered extraordinary.

- To prepare your entry submission, please ensure you have referred to the New Zealand Road Safety, Emergency Response and Healthcare Awards Criteria, Nomination and Evaluation Process.
- Complete all contact details at the beginning of the Application Form.
- Complete Assessment Criteria A - C and note that a 1,000 word limit applies (in total).
- Links to multimedia may also be included in the submission or submission attachments.
- Letters of management support for the National Award for Road Safety are **compulsory**. For further information or guidance, please review the Frequently Asked Questions Guide or please contact the Awards Secretariat for further guidance.
- Submissions for the 2024 Awards will be accepted from **9.00am, Sunday, 1 June 2025 until 11:59pm on 30 September 2025**.
- Please note, due to the timeframes permitted to review nominations, no late submissions will be accepted.

When nominating multiple people we require the details of each individual involved. In this instance, please contact:

Email: NZRSERHAwards@nationalroadtraumacentre.org.nz

Phone: 027 324 0918



The New Zealand Road Safety, Emergency Response and Healthcare Awards have an agreement with the New Zealand Honours Unit, Cabinet Office, that any significant or deserving nomination deemed by the Committee to meet the criteria for recognition by the New Zealand Royal Honours System, including the New Zealand Government Bravery Awards, the Applicant will be notified by the Executive Committee by way of letter.

The formal decision to proceed with an Award nomination or withdraw the application, to instead nominate for a New Zealand Royal Honour, will be made by the applicant.

CONFIDENTIALITY

Upon receipt, applications are collated and prepared by the New Zealand Road Safety Emergency Response and Healthcare Awards Secretariat for presentation to the Executive Committee.

All nominations are strictly confidential and the information provided will be used only to assist the Executive Committee in considering the merits of the nomination. The New Zealand Road Safety, Emergency Response and Healthcare Awards Executive Committee and Awards Secretariat keeps all nominations confidential to respect privacy. We ask for the cooperation of nominators and others involved in respecting this policy.

MORE HELP AND FURTHER INFORMATION

If you have any further questions, or require guidance in the preparation of the nomination, please contact:

Email: NZRSERHAwards@nationalroadtraumacentre.org.nz

Phone: 027 324 0918



NOMINATOR DETAILS

*** Title (Mr, Mrs, Ms, Dr, Prof, etc.)**

*** Surname**

*** Given Names**

*** Organisation/ Business Name**

*** Position Title**

*** Postal Address**

*** Suburb/City/Postcode**

*** Email**

*** Mobile**

Other Phone

Preference of Contact Home Phone / Mobile / Email

***Information is compulsory**

NOMINEE/AWARD RECIPIENT DETAILS

* Title (Mr, Mrs, Ms, Dr, Prof, etc.)

* Surname

* Given Names

* Organisation/ Business Name

* Position Title

* Postal Address

* Suburb/City/Postcode

* Email

* Mobile

Other Phone

Please advise your preference as to how the Award Nominee is to be notified if they are a successful Award recipient.

*Information is compulsory

ASSESSMENT CRITERIA

Your application can be about large or small projects, initiatives or products, but most notably you will need to demonstrate how the work you are doing is improving road safety and its direct impacts either locally, regionally or nationally in New Zealand.

To be competitive your application must address the following criteria, and provide evidence that substantiates its claims. The criteria used to assess and judge the submissions are common practice for Awards of such caliber.

SECTION 1 - ROAD SAFETY

Your application must address each of the following criteria and provide evidence that substantiates its claims.

The criteria used to assess and judge the submissions are common practice for Awards of such caliber. For each nomination received, the Executive Committee will focus on the following:

PART A

Safety Concern Identified

PART B

Solutions Developed

PART C

Project Evaluation and Outcomes

SECTION 1 - ROAD SAFETY

PART A - SAFETY CONCERN IDENTIFIED

Please write in detail your response below (note 1,000 words maximum for Section 1 combined).

1. What was the road safety issue and or challenge this project, product or service addresses?

2. Please outline how you were able to determine these issues or challenges existed?

3. What factors determined the need for the project?

SECTION 1 - ROAD SAFETY

PART B - SOLUTIONS DEVELOPED

1. Please outline the development and delivery of the project, product or service?

What was the innovative project, product or service developed to address the safety concern?

2. What options did you consider?

Include solution development, how did you make your choice of option?

3. Who benefits from this project? How and why?

How does this align with the safe system and vision zero goals?

SECTION 1 - ROAD SAFETY

PART C - PROJECT EVALUATION AND OUTCOMES

1. How were the projects, product or services achievements assessed and/or measured?

Please outline how you have been able to demonstrate a reduction in deaths and serious injuries as a direct result of the project, product or service.

2. Please outline how the objectives (both in terms of project changes and road safety improvements) have been met.

3. How does this project contribute to the on-going improvement of road safety and casualty reduction?

MORE HELP AND FURTHER INFORMATION

If you have any further questions, or require guidance in the preparation of the nomination, please contact:

Email: NZRSEHAwards@nationalroadtraumacentre.org.nz

Phone: 027 324 0918



First Published 2021.

This work is copyright. No part may be reproduced or modified by any process without written permission from the Author. © Sarah Dean 2021.

Issued by the Office of the Road Traffic Accident Trauma Charitable Trust trading as National Road Trauma Centre, Christchurch, New Zealand.

The Author and the Trust would like to acknowledge and thank the following contributors Emeritus Professor Alan Nicholson, Professor Mike Ardagh, Professor Gary Hooper, Al Stewart, Mike Smith, Jenny Dickinson, Steve Wakefield and Aaron Keown for their valuable technical support and professional guidance in the preparation of the New Zealand Road Safety Emergency Response and Healthcare Awards program.